



# Salvador Carrasco Jr.

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## Summary

Deadline-driven Graphic Designer with 5+ years of experience in Branding, Advertising, and Packaging Design. I bring original ideas at the conceiving phase of a project and technical expertise, with an attention-to-detail, to final polished deliverables.

## Experience

**MAXCO SUPPLY INC** *Parlier CA*

Jun 2018 - Oct 2020

### Graphic Designer II

My core role at this organization was as a Packaging Designer with lots of concepting, prototyping, and Preflight work in Flexographic Printing. As part of a small in-house Art Department I had the opportunity to design original produce packaging and illustration, company communication forms, website prototypes, trade show booths, plant instructional materials, and other internal company needs.

Clients include: The Wonderful Company, Welch's, Sysco, Ocean Spray, Prima, and Sunkist

**BARKLEY INC** *Kansas City MO*

2015 - 2017

### Illustrator/Designer

I was originally hired as an Illustrator, I worked on email marketing campaigns, web videos, social media posts, new market launches, apparel, and pitches. Later, my role expanded to Art Director/Designer for web pages, out of home marketing materials, and internal agency needs.

Clients include: Spirit Airlines, Eurostar, Missouri Lottery, Wingstop, Take 5/Hershey, Anheuser-Busch and Meritage Homes

**THE READING REPTILE** *Brookside MO*

Spring 2015

### Intern

Painted sculptures, matched illustration styles and help build proposal space for a new project titled "The Rabbit Hole" which is a center for reading based in Kansas City.

**BOYS AND GIRLS CLUB** *Tulare CA*

2012 - 2013

### Program Specialist - Arts and Crafts

I ran and created an arts program for at-risk youth ranging from 6 to 18 years old. I tutored, mentored, and taught them various software packages as well as got them involved in community events.

## Education

**Kansas City Art Institute** *Kansas City MO* 2013 - 2015

Bachelors of Fine Arts - Illustration

**College of the Sequoias** *Visalia CA* 2009 - 2012

General Education and coursework in Printmaking

## Accolades

Kansas City Art Institute Merit Scholarship 2013 - 15

Tulare Union High School Valedictorian 2001

Upward Bound Best All Around Student 2000

## Hard Skills

Adobe Creative Suite  
(Photoshop, Illustrator, After Effects, InDesign)  
Preflight for Flexography  
Layout and Design  
Color Theory  
Branding  
Bi-Lingual English/Spanish

## Soft Skills

Positive Attitude  
Initiative/Self Starter  
Creativity  
Team Player  
Time-management  
Attention to Detail  
Critical-thinking